



Is your home **right for solar?**



TELL ME ABOUT YOURSELF & YOUR HOME

What sparked your interest in solar?

Why are you interested?

What research have you done?

Anything changed this past year or will next year?

Know Others that have solar?

Anything else I should know?

Run the A/C as much as you want?



1. Beds, Baths, sqft?
2. Year Built?
3. Central AC?
4. Pool/Jacuzzi?
5. Electric Vehicle?
6. Anything Else?

THIS IS REALLY ABOUT YOU

But let me introduce myself

I'm a consultant on the Powur platform, which means I've received training and certification on Powur's world-class training platform and I'm part of a community of like-minded solar professionals empowering homeowners to choose clean, reliable energy at a fraction of the cost of monopoly utility power.



A little about me:

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nullam fringilla, augue eget finibus feugiat, magna lectus facilisis ligula, in viverra elit ligula fermentum erat.

Your Name

INDEPENDENT POWUR CONSULTANT

My certifications



Select your certifications

CHOOSING SOLAR IS A BIG DECISION

Let's make it an easy decision for you.

Why solar?



Why now?



Why Power?





Why solar?



WHY GO SOLAR?

The real question is why wouldn't you?

More people are choosing solar at home than ever before, because it just makes sense. There are countless reasons to choose solar, but we'll just give you a few!



**Control your
energy costs**



**Add value
to your home**



**Make a difference
in the world**



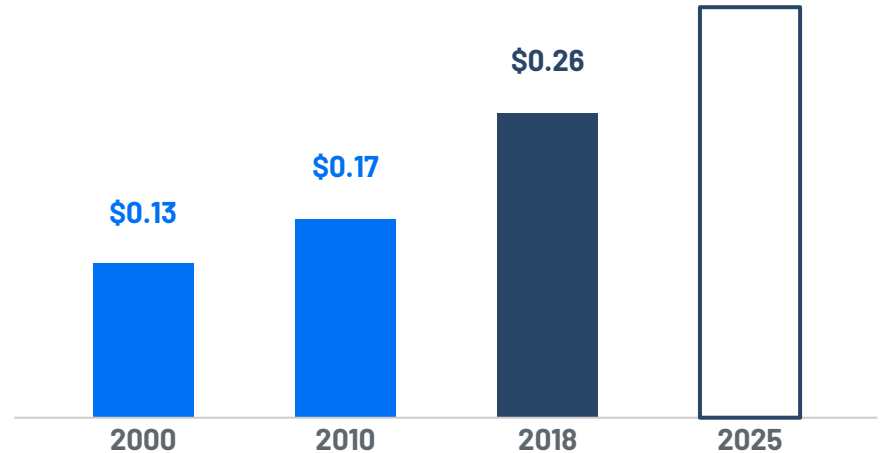
**Leverage credits,
rebates & incentives**

NATIONAL UTILITY INCREASES

Since 2003 National average utility prices have nearly doubled



AVERAGE RESIDENTIAL RATES




This is based on U.S. Energy Information administration's EIA-861 data. Your rates may vary.

HOW YOU GET CHARGED

Utility Bill

\$ Total Amount of Bill / # of kWh

\$ Price Per kWh



ACCOUNT NUMBER 1234 567 890 6
SERVICE FOR
SDGE CUSTOMER
4800 ELECTRIC AVE
SAN DIEGO, CA 92129

DATE MAILED Aug 17, 2018
sdge.com

Page 1 of 5



You may have rate options. Please call us at 1-800-336-7343(SDGE) or visit our website at sdge.com.

Account Summary

Previous Balance			\$1,521.90
Payment Received			- 1,521.90
Current Charges	07/30/18	THANK YOU	+ 1,592.99
Total Amount Due			\$1,592.99

7% Delayed Payment Charge Due If Paid After Sep 11, 2018.

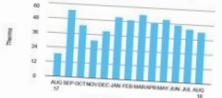
Summary of Current Charges

(See page 2 for details)

	Billing Period	Usage	Amount(\$)
Gas	Jul 17, 2018 - Aug 15, 2018	42 Therms	46.18
Electric	Jul 17, 2018 - Aug 15, 2018	6,075 kWh	1,546.81
Total Charges this Month			\$1,592.99

Gas Usage History

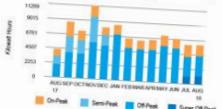
(Total Therms used)



42 Therms used
1.4 Daily avg therms
1.5 Daily avg therms last month
100.0% Change in daily avg therms from last year
6.7% Change in daily avg therms from last month
29 Days in billing cycle


Electric Usage History

(Total kWh used)



6,075 kWh used
209.5 Daily avg kWh
200.5 Daily avg kWh last month
40.0% Change in daily avg kWh from last year
-4.4% Change in daily avg kWh from last month
23.2 Max monthly demand
21.9 Max annual demand
29 Days in billing cycle

PLEASE KEEP THIS PORTION FOR YOUR RECORDS. (FAVOR DE GUARDAR ESTA PARTE PARA SUS REGISTROS)
PLEASE RETURN THIS PORTION WITH YOUR PAYMENT. (FAVOR DE DEVOLVER ESTA PARTE CON SU PAGO.)



Save Paper & Postage
PAY ONLINE
sdge.com

ACCOUNT NUMBER
5068 560 702 1

SERVICE ADDRESS: 2802 CARLSBAD BLVD C CB 92208

DATE DUE Sep 1, 2018
AMOUNT DUE \$1,592.99

Please enter amount enclosed.
\$
Write account number on check and make payable to San Diego Gas & Electric.

SDGE CUSTOMER
4800 ELECTRIC AVE
SAN DIEGO, CA 92129

SAN DIEGO GAS & ELECTRIC
PO BOX 25111
SANTA ANA CA 92799-5111

1 2 90000506856070200001592990000159299

HOW DOES SOLAR WORK?

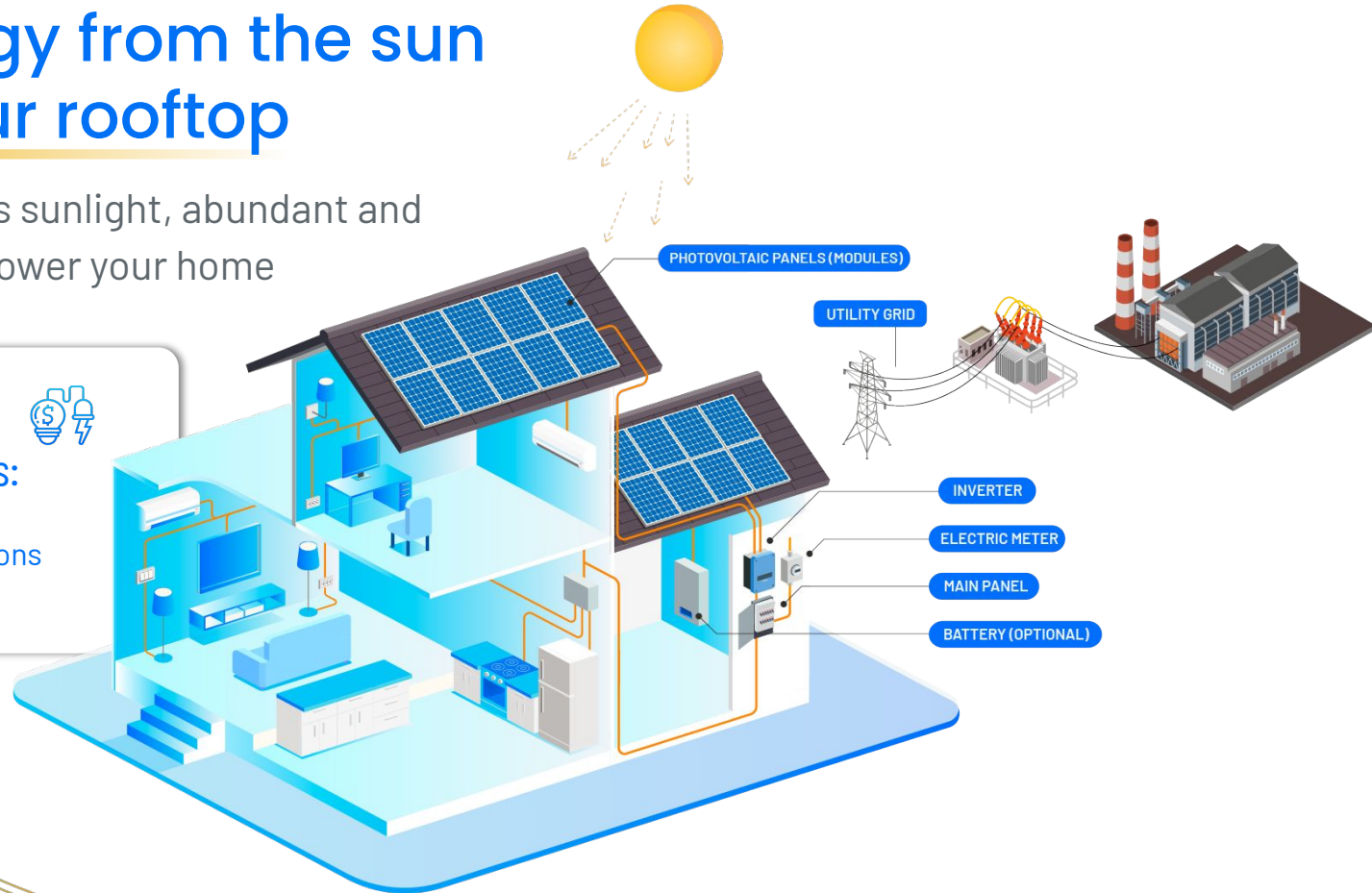
Clean energy from the sun right on your rooftop

Simply put, solar uses sunlight, abundant and readily available, to power your home

PLUS, power your life
with expanded options:



- ▶ Battery Storage Solutions
- ▶ EV Chargers





Why now?

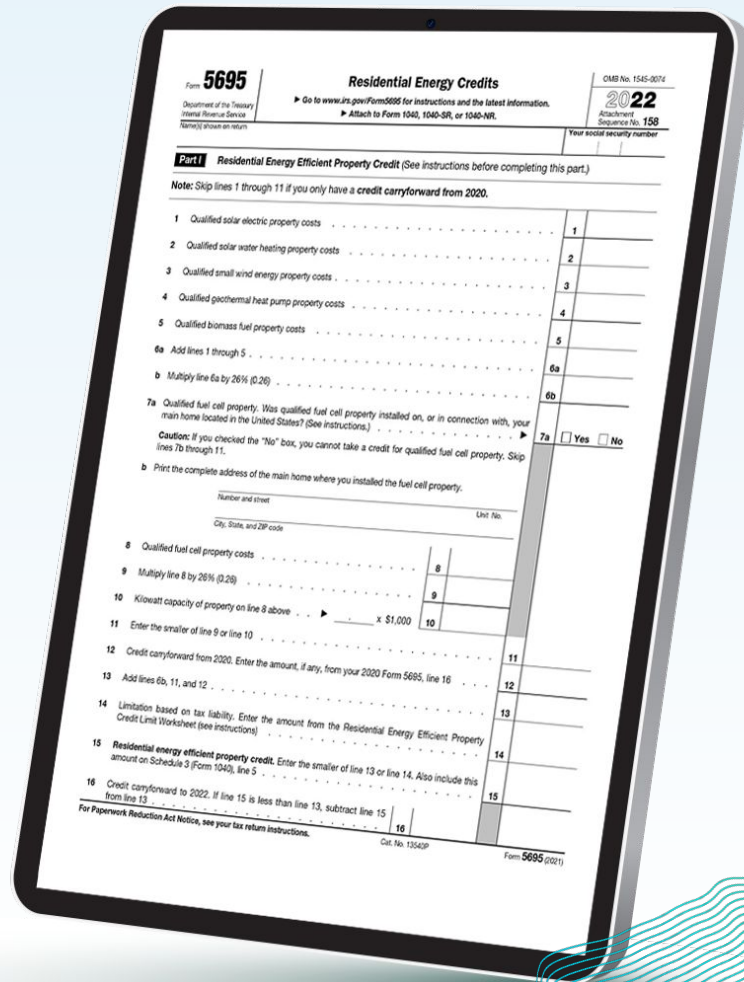


YOU COULD BENEFIT FROM

30% Federal Tax Credit

You may be eligible for a tax credit of **30% of the total cost of your system.**

As a credit, you take the amount directly off your tax payment, rather than as a deduction from your taxable income.



Form 5695 Residential Energy Credits OMB No. 1545-0074
 Department of the Treasury Internal Revenue Service Attachment, Schedule No. 158
 ▶ Go to www.irs.gov/Form5695 for instructions and the latest information. ▶ Attach to Form 1040, 1040-SR, or 1040-NR.
 Name(s) shown on return _____ Your social security number _____

Part I Residential Energy Efficient Property Credit (See instructions before completing this part.)
 Note: Skip lines 1 through 11 if you only have a credit carryforward from 2020.

1	Qualified solar electric property costs	1	
2	Qualified solar water heating property costs	2	
3	Qualified small wind energy property costs	3	
4	Qualified geothermal heat pump property costs	4	
5	Qualified biomass fuel property costs	5	
6a	Add lines 1 through 5	6a	
6b	Multiply line 6a by 26% (0.26)	6b	
7a	Qualified fuel cell property. Was qualified fuel cell property installed on, or in connection with, your main home located in the United States? (See instructions.)	7a	<input type="checkbox"/> Yes <input type="checkbox"/> No
Caution: If you checked the "No" box, you cannot take a credit for qualified fuel cell property. Skip lines 7b through 11.			
b Print the complete address of the main home where you installed the fuel cell property.			
Number and street		Unit No.	
City, State, and ZIP code			
8	Qualified fuel cell property costs	8	
9	Multiply line 8 by 26% (0.26)	9	
10	Kilowatt capacity of property on line 9 above	10	
		x \$1,000	
11	Enter the smaller of line 9 or line 10	11	
12	Credit carryforward from 2020. Enter the amount, if any, from your 2020 Form 5695, line 16	12	
13	Add lines 6b, 11, and 12	13	
14	Limitation based on tax liability. Enter the amount from the Residential Energy Efficient Property Credit Limit Worksheet (see instructions)	14	
15	Residential energy efficient property credit. Enter the smaller of line 13 or line 14. Also include this amount on Schedule 3 (Form 1040), line 5	15	
16	Credit carryforward to 2022. If line 15 is less than line 13, subtract line 15 from line 13	16	

For Paperwork Reduction Act Notice, see your tax return instructions. Cat. No. 15649P Form 5695 (0011)

* Talk to your tax advisor to understand how you can benefit from the ITC and how it impacts you personally.

What happens if you sell your house?

NREL

NREL Study Finds Solar Homes Sold
20% Faster and for 4-6% More.



U.S. DEPARTMENT OF
ENERGY





Why Powur?



YOU HAVE A LOT OF CHOICES

We'd be honored if you chose us

If you'll allow us a little humble brag moment, we'd like to show you some of the reasons that Powur is the fastest-growing solar company in America. These are some pretty impressive accolades, but the thing we're most proud of is our 5-star ratings because it means people like you are happy with what we've done for them.



Experience

More than 11,000 successful installations



Growth

Fastest-growing residential company in America



Stability

Two back to back record-breaking crowd funding rounds



Satisfaction

5-star rating on Yelp and A+ on BBB



Peace of Mind

Industry-leading 30-year warranty



Impact

Supports reforestation projects in the Amazon rainforest



Community

Employee and member-owned company



Responsibility

Carbon offsets for 100% of corporate impact



LIKE WE SAID, IT'S ALL ABOUT YOU

Here's what we promise our customers

When you choose Powur, you can be confident knowing you are getting a fully customized solution for your home. Powur is unique in the solar industry because we are a solar platform that brings together the best products, services, options and professionals for your home.



Independent Sellers

Certified, trained solar experts

Installation Partners

Top local & regional installers

Homeowners

Access affordable & custom solutions



Product Partners

High quality panels, inverters, batteries, financing & more

LIKE WE SAID, IT'S ALL ABOUT YOU

Here's what we promise our customers

What our platform model means for you:



Our expansive equipment and financing options means you get a **fully customized solution**.



Our scale and low-cost operational model means affordable solutions and **the best value** for you.



Our team of vetted and certified installation partners means you get **local expertise** and quality.



Our independent seller model means you get a **personal guide** through the discovery process.



Our world-class communications platform means you get **premium service** through the implementation process



Our industry leading 30-year warranty means you get **peace of mind** for the life of your Powur System.



Our mission-based community means you get to contribute to significant **local and global impact**.



Our rewarding ambassador program means you get **financial rewards** when you refer others to solar.

POWUR CARE

Protect your investment

30 YEAR SOLAR WARRANTY



Complete coverage:

Powur-backed warranty covering the hardware of the complete system and any associated labor, including roof penetration integrity, with NO deductible.



Confidence:

You are directly covered by Powur, who pledges to provide engaged customer support throughout the claims process, from identifying issues to resolving them with consistent communication between the claimant and Powur.



Roof protection:

The included workmanship warranty safeguards your roof against costly roof penetrations from the environment.

POWUR CARE INDUSTRY-LEADING PROTECTION		30 YEARS
	Parts and labor covered 100%	✓
	\$0 deductible	✓
	\$0 out of pocket costs	✓
	Complete U.S. coverage	✓
	Transferable ownership	✓
	Powur-backed confidence	✓
	Claims handled in-house	✓
	24/7 active monitoring	Coming Soon



WE DON'T JUST SELL SOLAR

We influence change

Our mission is to accelerate the adoption of clean energy worldwide.

Each customer makes a tangible, measurable difference in the path toward a clean energy future.



WE DON'T JUST SELL SOLAR

We influence change



We are actively building the solar & clean energy economy in America

As both a B Corporation and a Certified B Corp, Powur takes our responsibility to our community very seriously. These distinctions mean that we have achieved an independent B impact score representing tangible social and environmental performance and that our corporate governance structure represents our commitment to all stakeholders beyond profits.



Climate positive workforce through Ecologi partnership



Empowering indigenous people in the Amazon through every project



Supporting individual families with shelter and clean energy

Power Highlights from 2021:



5,724

Total installation in 2021



65,563

Kilowatts Installed in 2021



\$118,047,368

Estimated Lifetime Customer Savings from 2021 Installs



8,336,147 lbs.

Estimated Lifetime Pounds of CO2 Saved from 2021 Installs

Here's what that's equivalent to:



806

passenger vehicles removed from the road for a year



416,789

gallons of gasoline not consumed



157,603

trash bags of waste recycled instead of being taken to the landfill



61,246

tree seedlings grown for 10 years

THE POWUR

Ambassador Program

1

FREE TO JOIN!

2

\$1,000 referral commission paid to you as an Ambassador for any lead you submit which results in an installation

3

Your **referrals** go directly to your Consultant

4

Perfect for **EVERY** customer who has ever gone solar with Powur



It's your choice.

Your options

OPTION 1:

Stick with your current utility

- ▶ Unpredictable rates
- ▶ Adds no value to your home



OPTION 2:

Go solar

- ▶ Zero Out of Pocket Option
- ▶ Long Term Savings
- ▶ Control & Predictability
- ▶ Adds Value to Your Home



A simple hassle-free process



Project Kick-off!
Contracts Signed & Welcome Call



Stage 1 • 1-2 weeks
Site Survey



Stage 2 • 1-2 weeks
Design



Stage 3 • 4-6 weeks
Permitting



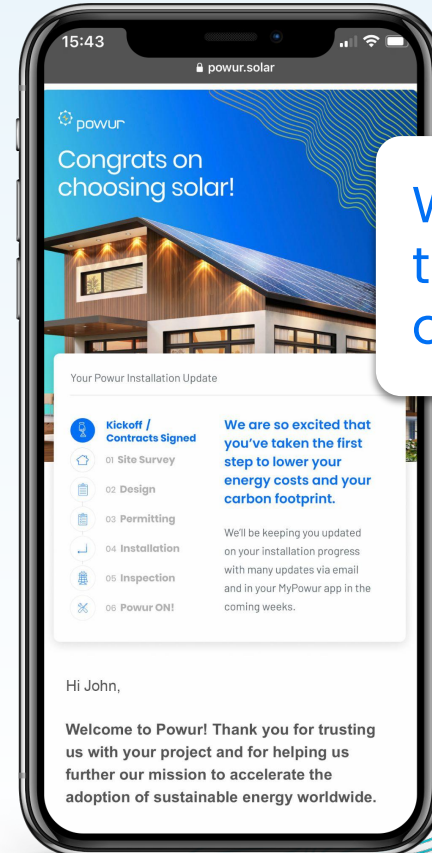
Stage 4 • 4-6 weeks
Installations



Stage 5 • 1 week
Inspection










Stage 5 • 4-6 weeks
Powur ON!



We keep you in touch every step of the way.

Your Powur Installation Update

-  **Kickoff / Contracts Signed**
-  01 Site Survey
-  02 Design
-  03 Permitting
-  04 Installation
-  05 Inspection
-  06 Powur ON!

We are so excited that you've taken the first step to lower your energy costs and your carbon footprint.

We'll be keeping you updated on your installation progress with many updates via email and in your MyPowur app in the coming weeks.

Hi John,

Welcome to Powur! Thank you for trusting us with your project and for helping us further our mission to accelerate the adoption of sustainable energy worldwide.



thank you