

A photograph of a single-story house with a dark brown tiled roof. A large array of dark blue solar panels is mounted on the roof, covering a significant portion of the gable. The house has light-colored stucco walls, white window shutters, and a large glass door. In the foreground, a family is in the yard: a man in an orange shirt stands near a woman in a purple shirt who is sitting on a chair. A child is running in the background. The scene is set in a suburban neighborhood with green hills in the distance.

IS YOUR HOME RIGHT
FOR SOLAR?

MYTHS HOMEOWNER'S SIDE

Solar is too expensive

I don't know who to trust...

We don't get enough sun where I live

I'm going to move in the next 20 years

The technology is improving too fast, I'll just wait

Should I lease or own?





**OUR MAIN SOURCE OF ENERGY COMES
FROM **DIRTY ENERGY****

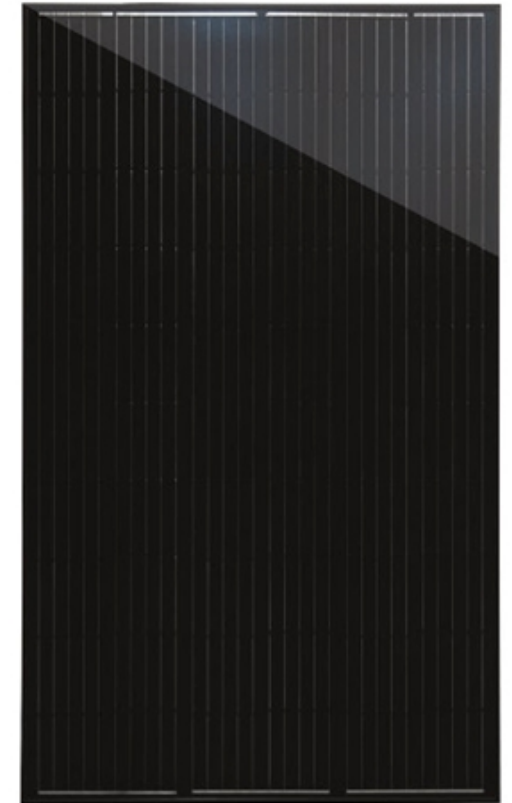
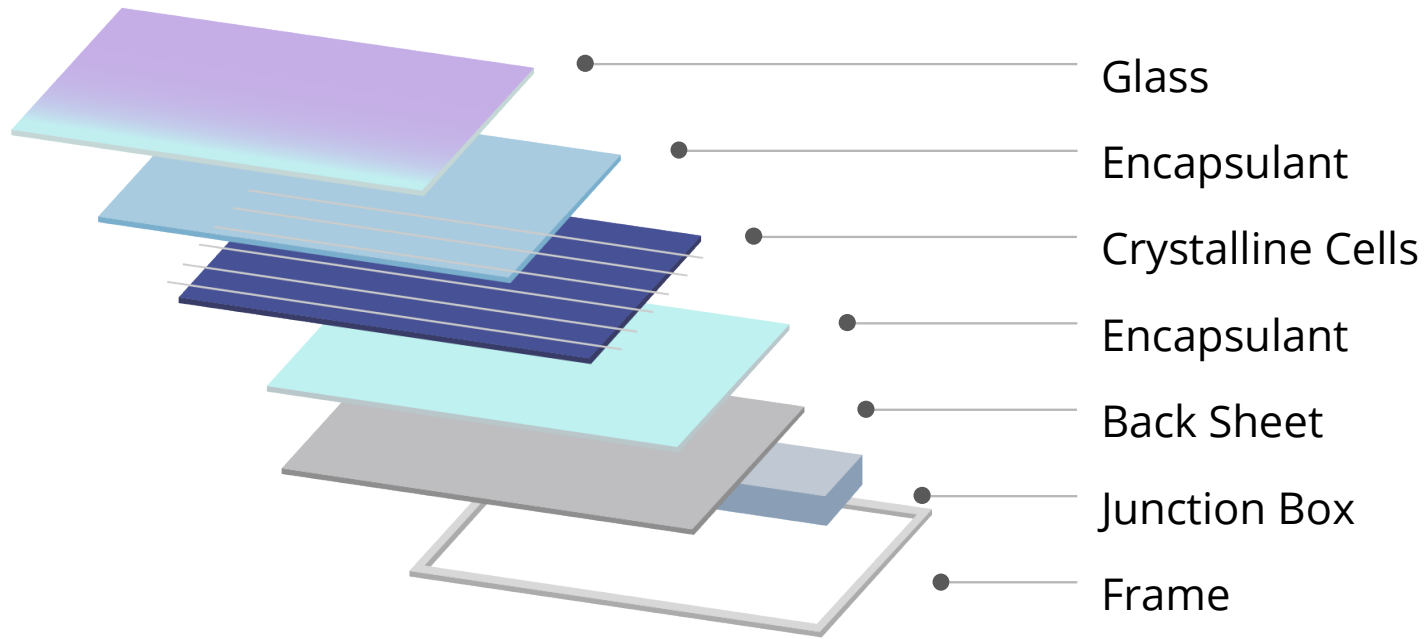
Coal, Oil, Gas, etc.

**NEARLY 8,000 OPERATIONAL POWER
PLANTS ONLY IN THE UNITED STATES
CAUSING DAMAGES TO ENVIRONMENT
AND THE FUTURE OF YOUR FAMILY**



**WHEN YOU GO SOLAR CREATES A SUSTAINABLE WORLD
FOR PRESENT AND FUTURE GENERATIONS**

MANY CELLS ARE THEN TURNED INTO A PANEL



SOLAR PANELS HAVE NO ENGINE SO IT DOESN'T CAUSE FRICTION OR WEARS OFF AND DOESN'T BREAK DOWN

SOLAR PANELS RESIST WELL HAIL AND STORMS



Federal tax incentive for Solar Energy

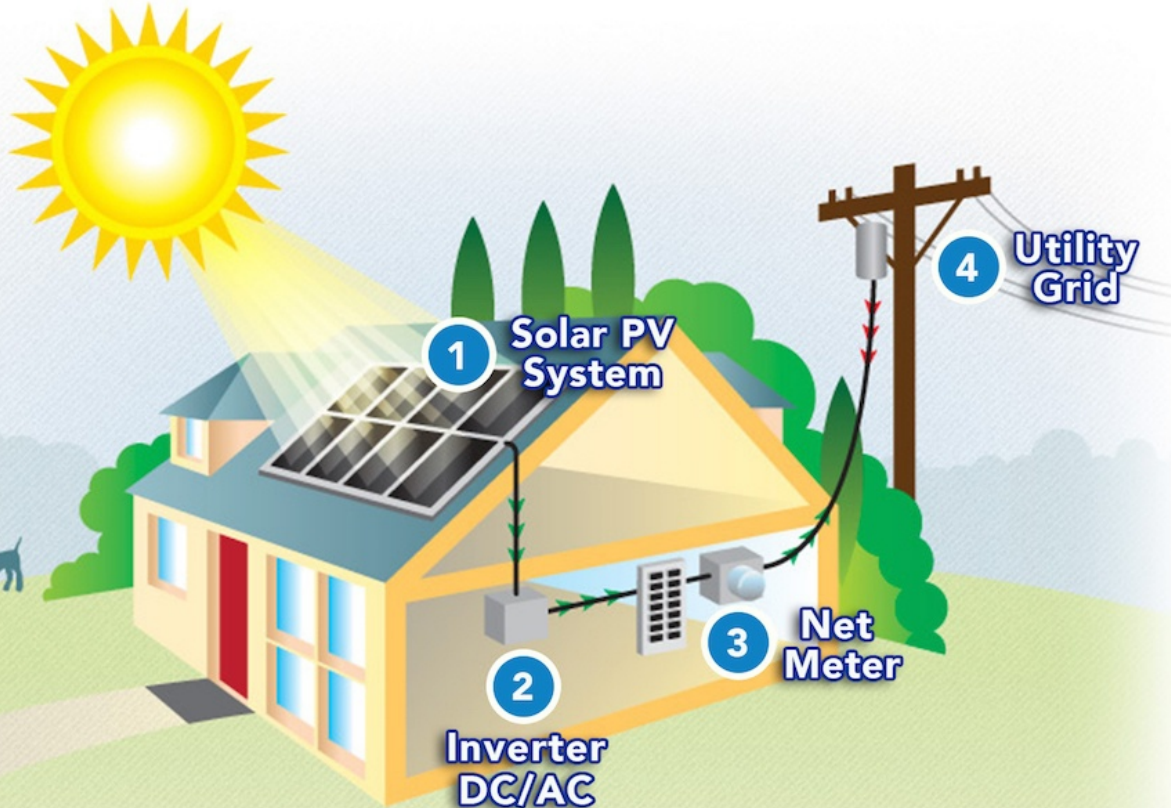
Installing alternative energy equipment in your home can qualify you for a credit equal to 26% of your total cost. Available if you install before end of 2021

This incentive is valid for improvements on your residence and applies to a second residence as well

Form 5695		Residential Energy Credit		OMB No. 1545-0074	
Department of the Treasury Internal Revenue Service		▶ Go to www.irs.gov/Form5695 for instructions and the latest information. ▶ Attach to Form 1040 or Form 1040NR.		2018 Attachment Sequence No. 15B	
Name(s) shown on return				Your social security number	
Part I Residential Energy Efficient Property Credit (See instructions before completing this part.)					
Note: Skip lines 1 through 11 if you only have a credit carryforward from 2017.					
1	Qualified solar electric property costs	1			
2	Qualified solar water heating property costs	2			
3	Qualified small wind energy property costs	3			
4	Qualified geothermal heat pump property costs	4			
5	Add lines 1 through 4	5			
6	Multiply line 5 by 30% (0.30)	6			
7a	Qualified fuel cell property. Was qualified fuel cell property installed on, or in connection with, your main home located in the United States? (See instructions.) ▶ Caution: If you checked the "No" box, you cannot take a credit for qualified fuel cell property. Skip lines 7b through 11.	7a	<input type="checkbox"/> Yes	<input type="checkbox"/> No	
b	Print the complete address of the main home where you installed the fuel cell property.				
	Number and street		Unit No.		
	City, State, and ZIP code				
8	Qualified fuel cell property costs	8			
9	Multiply line 8 by 30% (0.30)	9			
10	Kilowatt capacity of property on line 8 above ▶ x \$1,000	10			
11	Enter the smaller of line 9 or line 10	11			
12	Credit carryforward from 2017. Enter the amount, if any, from your 2017 Form 5695, line 16	12			
13	Add lines 6, 11, and 12	13			
14	Limitation based on tax liability. Enter the amount from the Residential Energy Efficient Property Credit Limit Worksheet (see instructions)	14			
15	Residential energy efficient property credit. Enter the smaller of line 13 or line 14. Also include this amount on Schedule 3 (Form 1040), line 53; or Form 1040NR, line 50	15			
16	Credit carryforward to 2019. If line 15 is less than line 13, subtract line 15 from line 13	16			

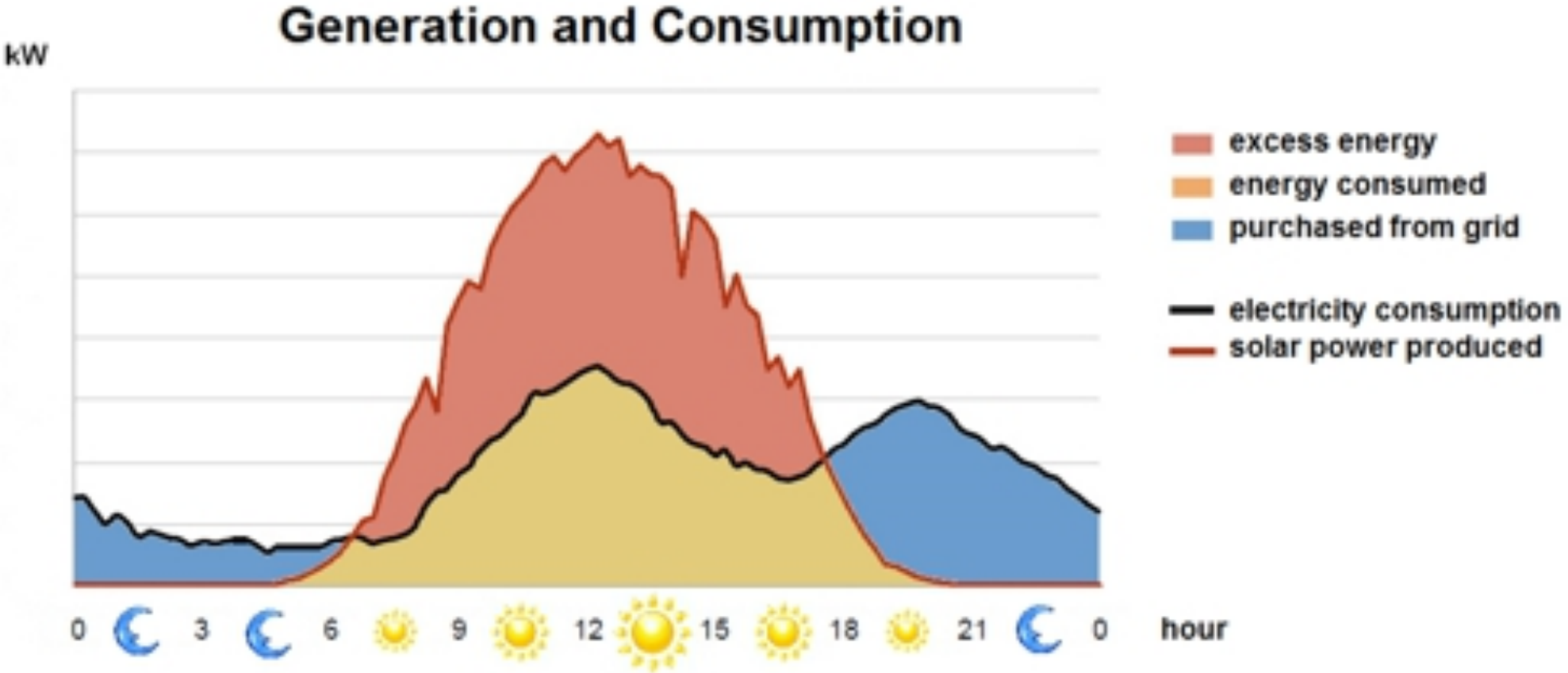
BECOME FROM TENANT TO A PARTNER OF THE ELECTRIC COMPANY

Energy is generated when photons from the sun illuminate your panels



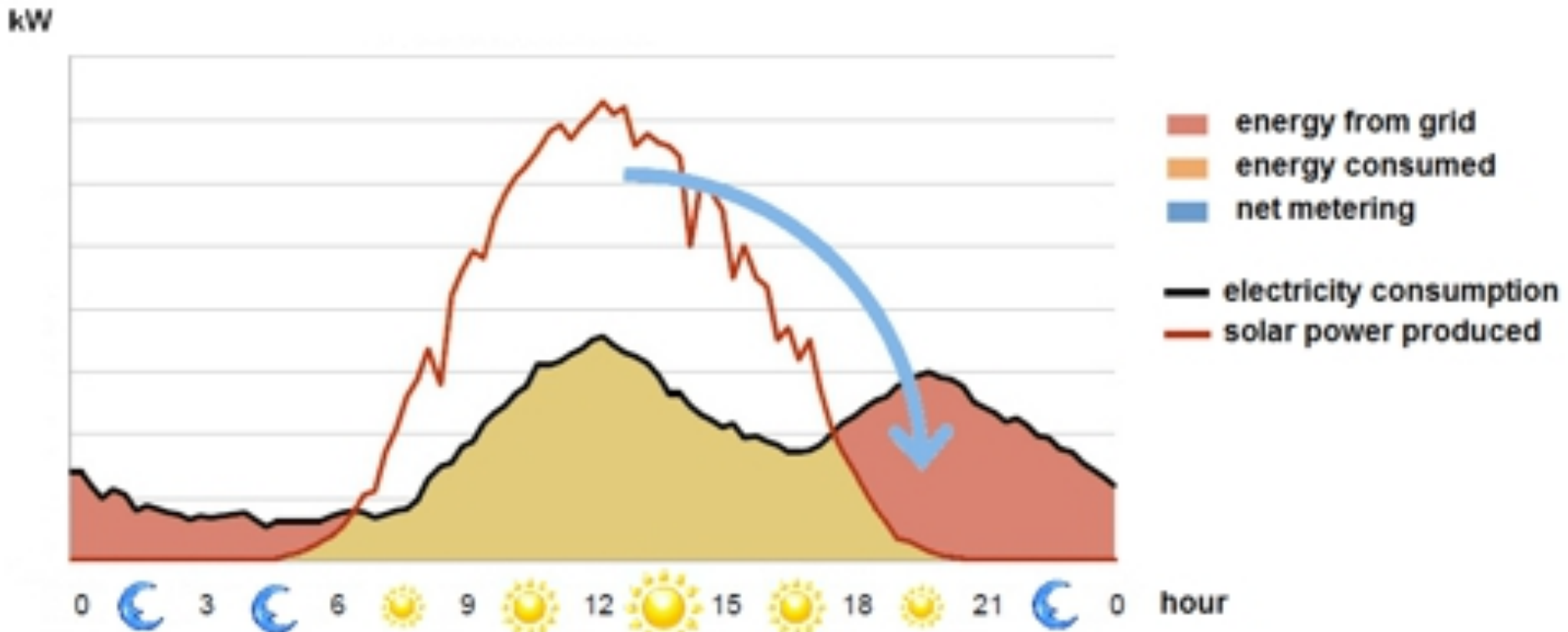
- Solar System is connected to the utility grid; it acts as a giant battery
- The grid receives the excess energy produced during the daylight hours
- You pull energy from the grid during the night when there is no sun
- The power company credits you for electricity you put on, and then deducts the credits at night when you draw.

GENERATION AND CONSUMPTION



NET METERING ALLOWS CONSUMPTION WHEN NEEDED

Net Metering Allows Electricity Consumption When Needed



BEFORE

DUKE ENERGY duke-energy.com 800.700.8744

Billing summary

Previous Amount Due	\$401.67
Payment Received Oct 08	-401.67
Current Electric Charges	305.94
EnergyWise	-14.00
Products and Services	4.99
Taxes	25.97
Total Amount Due Dec 01	\$322.90

Your usage snapshot

Electric usage history

Average temperature in degrees

71°	59°	60°	66°	69°	72°	77°	80°	81°	82°	80°	77°	71°
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----

	Current Month	Nov 2020	12-Month Usage	Avg Monthly Usage
Electric (kWh)	2,223	2,363	25,828	2,152
Avg. Daily (kWh)	72	76	70	

12-month usage based on most recent history

Billing details - Electric

Billing Period - Oct 06 to Nov 05

Meter - 7908575

Customer Charge		\$11.52
Energy Charge	1,000.000 kWh @ 8.265c	82.65
Energy Charge	1,223.000 kWh @ 9.998c	122.27
Fuel Charge	1,000.000 kWh @ 3.228c	32.28
Fuel Charge	1,223.000 kWh @ 4.228c	51.71
Asset Securitization Charge	2,223.000 kWh @ 0.248c	5.51
Total Current Charges		\$305.94

Billing details - EnergyWise

Load Management Credit	\$-14.00
Total EnergyWise	\$-14.00

Billing details - Products and Services

Surge Coverage & Grounding Essential	\$4.99
Total Products and Services	\$4.99

Billing details - Taxes

Gross Receipts Tax	\$7.49
County Utility Tax	18.48
Total Taxes	\$25.97

AFTER

DUKE ENERGY duke-energy.com 1.800.700.8744 page 1 of 3

Your Energy Bill

Service address Bill date Aug 26, 2021

Your usage snapshot - continued

Current electric usage for meter number 004942148	
Actual reading	15774
Previous reading	- 14740
Energy used	1,034 kWh
Energy Received	
Actual reading	017205
Previous reading	- 016345
Energy received by grid	860

Billing summary

Starting balance	\$-444.33
Electric Charges	11.52
Taxes	1.25
Credit amount, do not pay	\$-431.56

Your usage snapshot

Average daily usage history

	Current Month	Aug 2020
Electric	0	38

Net Metering summary

Carried Forward balance	1970 kWh
-------------------------	----------

Billing details - Electric Charges

Residential Load Management (RSL-1)	
BILLING PERIOD..07-27-21 TO 08-25-21	29 DAYS
CUSTOMER CHARGE	\$11.52
Total Electric Charges	\$11.52

Billing details - Taxes

GROSS RECEIPTS TAX	\$0.30
COUNTY UTILITY TAX	0.95
Total Taxes	\$1.25

Mail your payment at least 7 days before the due date or pay instantly at duke-energy.com/billing. Late payments are subject to a \$5.00 or 1.5%, late charge, whichever is greater.

Please return this portion with your payment. Thank you for your business.

Amount due

Account number 23189 04417	\$0.00	No payment is required at this time.
----------------------------	---------------	--------------------------------------

DUKE ENERGY Duke Energy Return Mail PO Box 1090

**GENERALLY, SOLAR
REQUIRES A 200 AMP
PANEL**

**LET'S TAKE A
LOOK AT THE
RATING OF
YOUR PANEL**



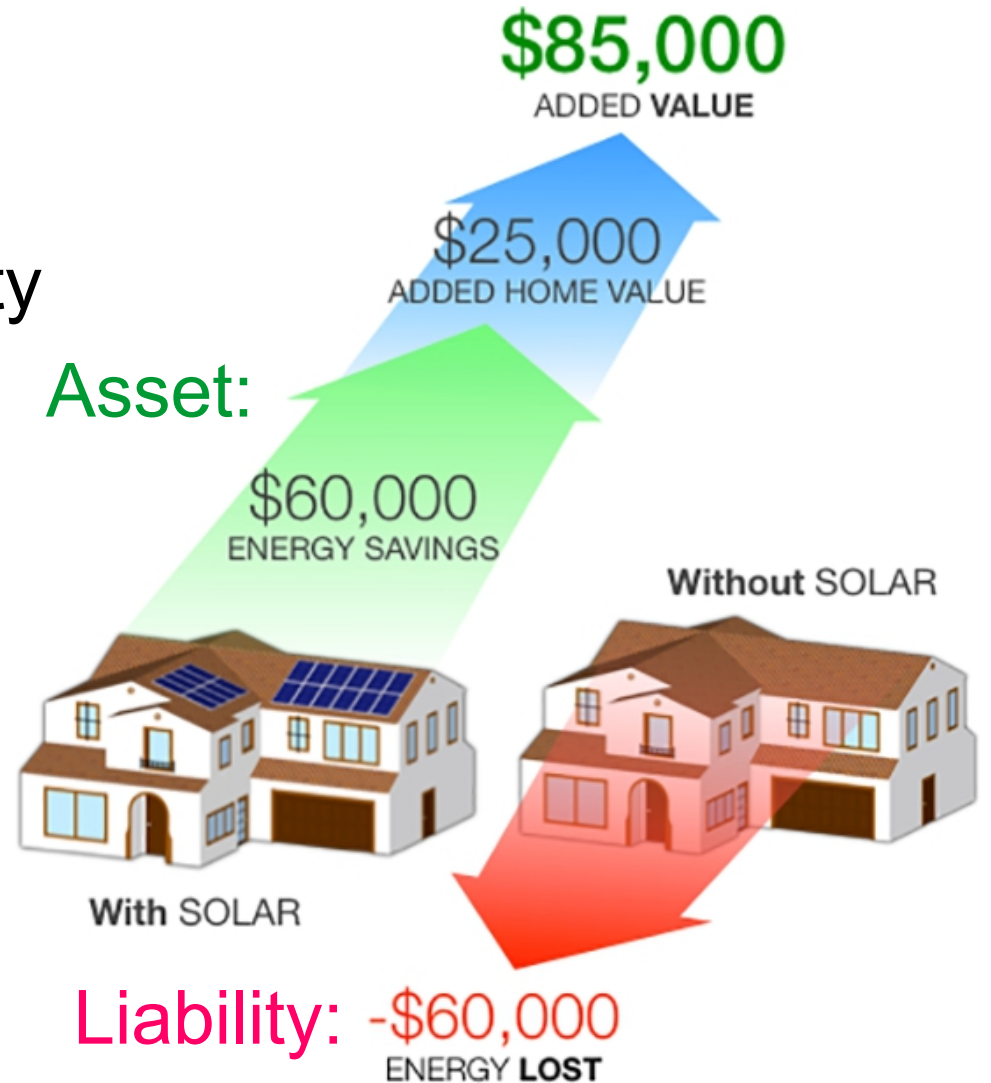
**WHAT
IF I SELL
MY
HOUSE?**

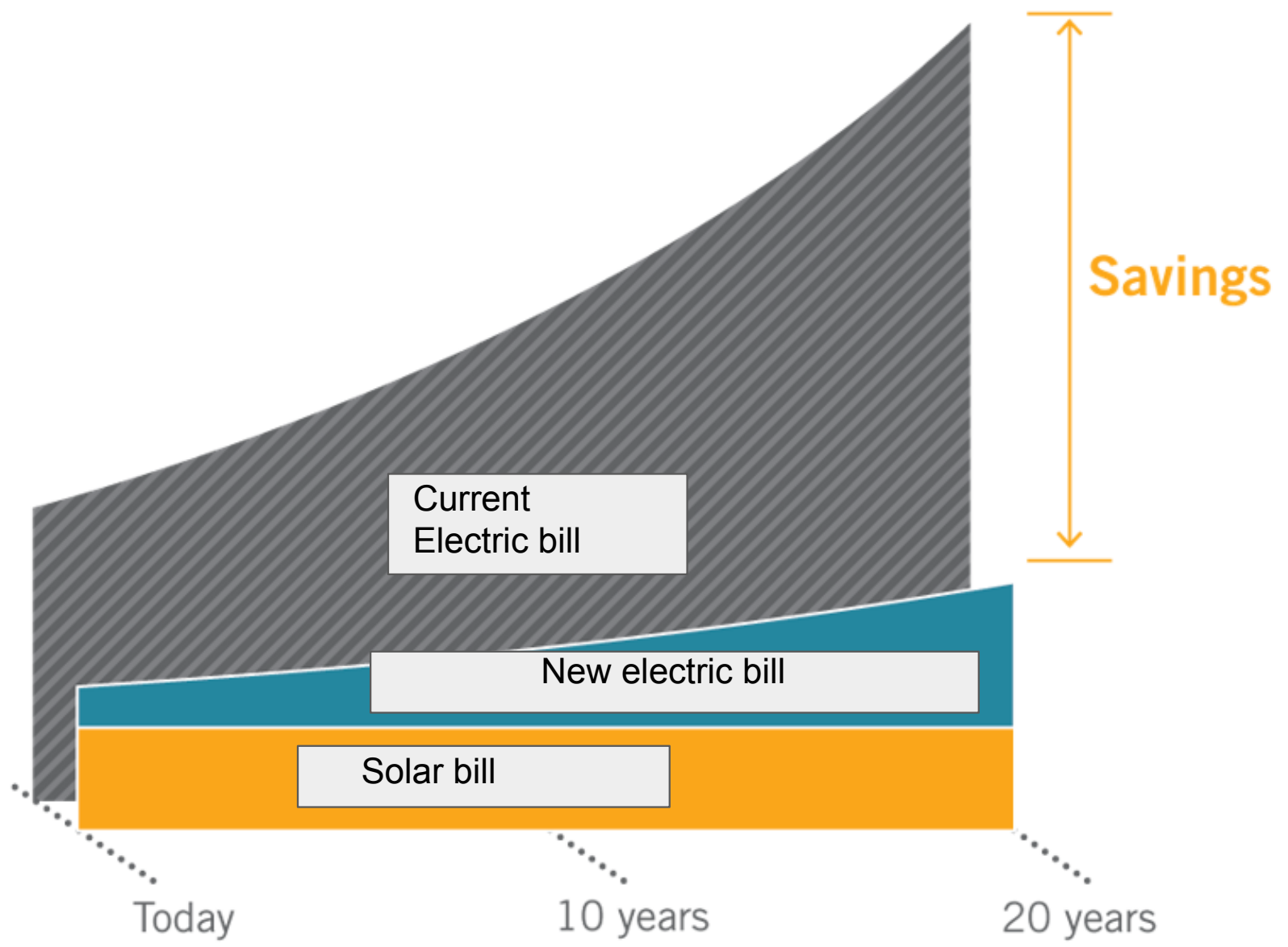


Your payments to the electric provider are a debt that does not produce anything for which you don't capitalize since it is a liability

Payments to your Solar System are an investment increasing the value of your property for which is an asset

You're already paying for something that does not yield you, pay your solar system with that money instead of throwing it away





We Made the List!

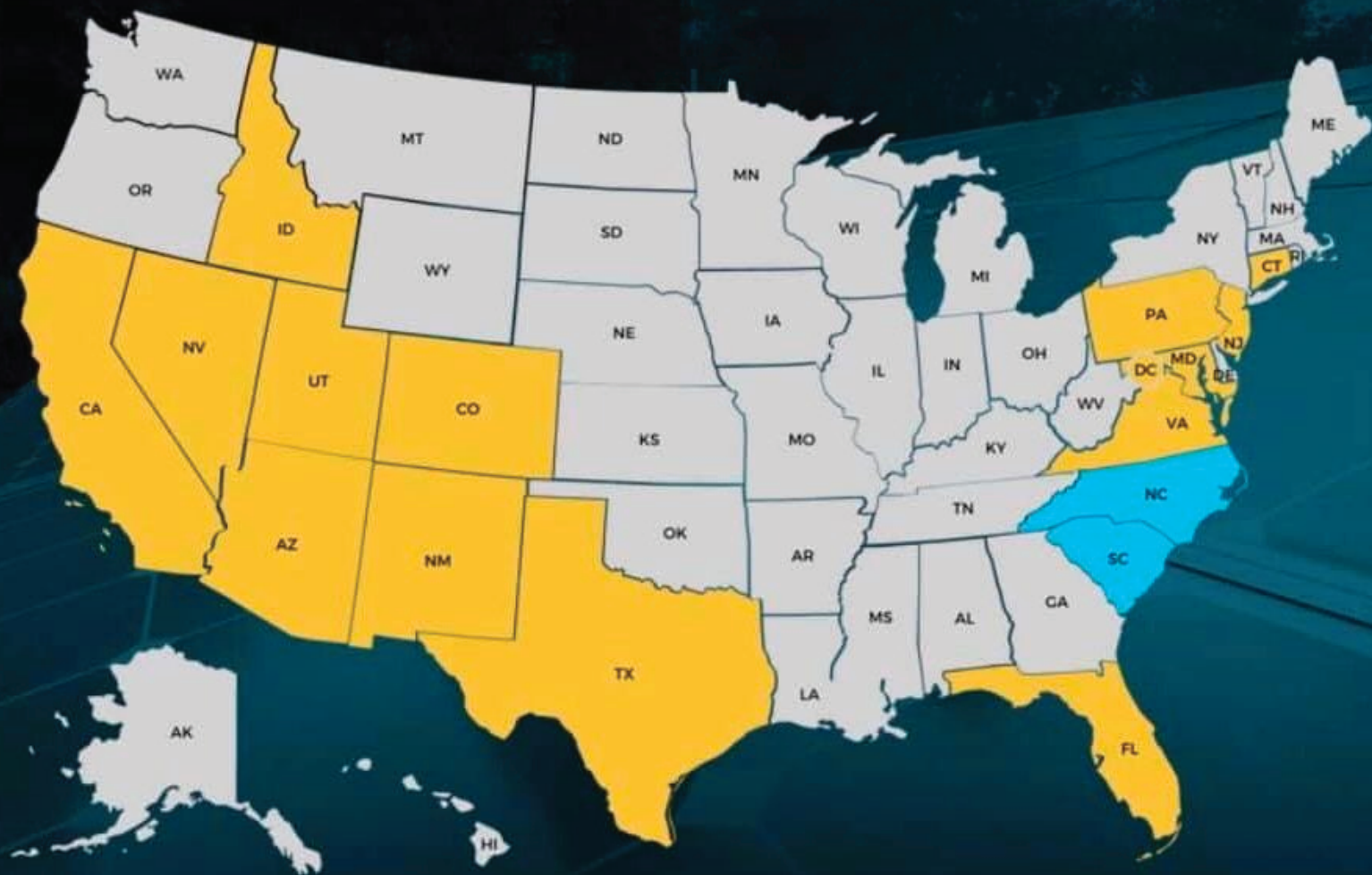
Inc. 500



Out of **32.5million** businesses **POWUR** is proud to have been recognized as

NO. 61 ON INC.5000 LIST 2021

JOIN POWUR NOW



**NREL study shows that a solar
home sells 20% faster for 17% more
money**



Homes with Solar sells faster

Homes with lower electricity bills also sell faster, spending less time on the market.



U.S. DEPARTMENT OF
ENERGY

According to the U.S. Department of Energy's Office of Energy Efficiency & Renewable Energy, a home with solar panels will sell twice as fast as a home without solar panels.

Your options...

- **Stick with your current electricity provider**
 - Unpredictable rates
 - Add no value to your home
 - You won't get solar incentives
 - You will pay for the rest of your life
- **If you Go Solar**
 - 0\$ out of pocket
 - Your payments never goes up
 - Adds value to your home
 - You can get government incentives
 - Your payment has an end such as your car or home